Company name achieves new milestone

Company, one sentence description of company/organisation has today announced that it has name milestone event – for example: significant customer number, investment, acquisition of another company, sale of division, new headquarters, expansion to new markets overseas or into a different sector.

Company representative’s job title name of representative says that this milestone is significant because describe in one sentence the most important aspect.

“Quote describing this important aspect – what it means for customers and staff,” says last name of speaker.

Company representative’s job title name of representative says (if introducing another speaker). A paragraph of 2-3 sentences which describes the second most significant aspect/fact of this milestone (if possible, this can be attributed to a third-party such as owner of company acquired or new owner of division sold).

“Quote illustrating why this aspect/fact is/will be beneficial,” says last name of speaker.

Third most important aspect/benefit of this milestone, this could be a general statement about how it will benefit the company in the long term. Attributed to first speaker in the release.

“Quote illustrating why this aspect/fact is/will be beneficial,” says last name of speaker.

1-2 sentence conclusion which provides additional facts, such as when the milestone will come into being (for example, if it is a merger or acquisition).

**About** **Company**

3-4 short sentences about the company/organisation that includes its full name, what it does, anything interesting such as longevity of business or prestigious awards gained, number of employees and/or offices if significant, invitation to visit website.